



FOR IMMEDIATE RELEASE

WOLVERINE'S PROJECT BOOTSTRAP OUTFITS FULLMER CONSTRUCTION CREW WITH NEARLY 200 PAIRS OF WORK BOOTS AT NEW WOLVERINE WORLDWIDE DISTRIBUTION CENTER SITE

Beaumont, Calif. (Dec. 2, 2016) – Wolverine, the more than 130-year-old Michigan-based company known for its quality work boots and clothing, brought its national Project Bootstrap campaign to the construction site of Wolverine Worldwide's new distribution center on Friday, December 2, 2016. Wolverine outfitted nearly 200 Fullmer Construction contractors with free Wolverine DuraShocks work boots and clothing as well as lunch and other giveaways.

“Project Bootstrap was created to connect directly with those who use our products every day; members of our marketing, product development and sales teams crash construction sites and spend time with crew members to share information about Wolverine and learn more about our customers needs,” said Todd Yates, president of Wolverine Brand. “We're pleased we're able thank Fullmer crewmembers for all their hard work on the new DC by outfitting them with new work boots.”

The national Wolverine Bootstrap campaign, inspired by Wolverine's innovative founder G.A. Krause, aims to partner with people and companies who are building the future and share Wolverine's bootstrap values. Construction crews across the country are welcome to nominate their jobsites for a chance to win by visiting wolverine.com/projectbootstrap.

“Fullmer Construction has been fortunate to unite with such a major player like Wolverine, who truly understands the concept of teamwork being a necessity for success,” stated Bradley J. Anderson, Vice President of Construction at Fullmer and the Project Manager in charge of this project. “This newly constructed 720,000 square foot building is the state-of-the-art distribution facility that demands a multitude of engineering talent, as well as coordination that exceeds industry standards. Between the Wolverine, McDonald Property Group and Fullmer teams, as well as our friends at HPA Architects, Key Air-Conditioning, Yocum Concrete, Shambaugh Fire Protection and so many others, this project has been a success since conception. Fullmer couldn't be more proud to be a part of it.”

Wolverine Worldwide is building a new 720,000 ft² distribution center in Beaumont, CA as part of its global distribution and logistics optimization initiative. The primary purpose for the new West Coast distribution center is to improve ecommerce and wholesale

customer service by reducing delivery timing and costs. The West Coast DC will begin servicing Wolverine, Harley Davidson, and HyTest brands in the late summer of 2017.

The new state of the art Wolverine Worldwide Distribution Center will be hiring nearly 75 employees to work in the facility by the end of summer. Hourly positions will open in late spring, however salary positions are currently available to applicants. For more information, visit <https://careers-wolverineworldwide.icims.com/jobs/intro>.

Fullmer Construction has been building relationships in the construction industry since 1946, finding success through strong relationships with clients. Fullmer believes not just in the bottom line, but in getting there the right way. 90% of Fullmer's business is repeat or referral business. Why? *Building relationships*. This is their foundation, and what keeps their valued partners coming back for more.

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ABOUT WOLVERINE

Since 1883, Wolverine has taken pride in crafting durable boots with unrivaled craftsmanship and the highest-quality materials. With a dedication to innovation, Wolverine provides dependable comfort and style to hardworking men and women all over the world. For those who believe in hard work and uncompromising commitment, Wolverine offers the footwear, apparel and accessories to get the job done. For more information visit www.wolverine.com. Wolverine is a division of Wolverine Worldwide.

ABOUT WOLVERINE WORLDWIDE

With a commitment to service and product excellence, Wolverine World Wide, Inc. is one of the world's leading marketers of branded casual, active lifestyle, work, outdoor sport, athletic, children's and uniform footwear and apparel. The Company's portfolio of highly recognized brands includes: Merrell®, Sperry®, Hush Puppies®, Saucony®, Wolverine®, Keds®, Stride Rite®, Sebago®, Chaco®, Bates®, and HYTEST®. The Company also is the global footwear licensee of the popular brands Cat® and Harley-Davidson®. The Company's products are carried by leading retailers in the U.S. and globally in approximately 200 countries and territories. For additional information, please visit our website, www.wolverineworldwide.com.

ABOUT FULLMER CONSTRUCTION

Founded in 1946 by Leonard Fullmer, Fullmer Construction is one of the pioneers of the commercial real estate and construction industry in Southern California. Since its inception, Fullmer has built over 2,100 buildings, more than 140,000,000 square feet and thousands of relationships with clients, building departments and employees.

Fullmer began by constructing homes in 1946 and today has taken its expertise to the construction of concrete tilt-up industrial buildings, educational facilities, medical office buildings, business centers, private campuses and retail centers, as well as into the tenant improvement and infrastructure fields. For more information and updates on the latest projects, visit www.fullmerco.com.